

AA Insurance a finalist for two industry awards

Auckland, 13 Sept 2019 – AA Insurance has been shortlisted in two categories of the 2019 New Zealand Insurance Industry Awards; Direct General Insurance Company of the Year, and Innovation of the Year.

“It’s a significant achievement to reach finalist stage of these awards,” says Chief Executive Chris Curtin. “Given the calibre of entries, which get better each year, I’m particularly proud to be shortlisted for both categories we entered this year.

“We’re always looking for better ways to look after our customers, as well as our people, and reaching the finalist stage of these awards shows we’re on the right track.”

The Direct General Insurance Company of the Year award recognises general insurance companies that have demonstrated strong performance and outstanding service for their customers. AA Insurance has been a finalist in this category since the awards began, holding the title from 2012-2015 and again in 2018.

However, it is the first year that AA Insurance has entered Innovation of the Year – an award that recognises new innovations that benefit the company, its customers as well as the New Zealand insurance industry.

Now in its eighth year, the awards are held by the Australian and New Zealand Institute of Insurance and Finance (ANZIIF) to celebrate the achievements of individuals and companies across the industry. Winners will be announced on Wednesday 27 November.

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About AA Insurance

AA Insurance is an independently operated, New Zealand-based joint venture between the New Zealand Automobile Association (NZAA) and Vero Insurance New Zealand Limited (VINZL). Since 1994 we have demonstrated trusted expertise in home, contents and car insurance in New Zealand, and in 2018 introduced commercial small business insurance. We underwrite our own policies and sell direct to New Zealanders. Our more than 720 staff look after 410,000 customers with nearly 800,000 policies.

We proudly partner with Eden Park, support youth charity Blue Light, and have been consistently recognised by: Reader's Digest Most Trusted Brands (since 2011), IBM Kenexa Best Workplaces Survey (since 2008), Canstar Blue Most Satisfied Customers (2013-2018), and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies.

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit aainsurance.co.nz.

For more information please contact:

Nicole Steven, Botica Butler Raudon Partners, (09) 303 3862, 021 025 31886 or nicoles@botica.co.nz

Amanda Fifield, AA Insurance, (09) 927 2085, 027 406 1787, amanda_fifield@aainsurance.co.nz