

AA Insurance highly commended in 2020 Diversity Awards NZ with first-time entry

Auckland, 17 September 2020 – Having a culture that allows people to bring their whole selves to work has paid off for AA Insurance, after being highly commended for the Emerging Diversity and Inclusion Award at last night’s Diversity Awards.

The New Zealand general insurer was one of 32 entrants across 10 categories to be acknowledged for the work it’s doing to advance a culture of inclusion in the workplace.

“This was the first time we had entered these important awards, and we are extremely proud to have been recognised in this category as it helps us showcase our commitment to raising awareness against domestic violence,” says Nikki Howell, Head of People & Capability at AA Insurance. “Given the calibre of entries, we feel truly humbled.”

“Diversity in the workplace is extremely important to us at AA Insurance; it’s part of our culture to ensure all staff feel able to be themselves at work, and know they are entering a safe environment every time they walk through the door,” she says.

“Being accepted and respected in the workplace has such a positive impact on how we feel, how we work and how we relate to others, and this award recognition tells us we’re doing the right thing by our people.”

Now in its 23rd year, the awards are held by Diversity Works New Zealand to celebrate companies delivering best practice in workplace diversity and inclusion. Winners were announced on Wednesday 16 September at an award ceremony under Level 2, which was live-streamed.

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About AA Insurance

AA Insurance is an independently operated, New Zealand-based joint venture between the New Zealand Automobile Association (NZAA) and Vero Insurance New Zealand Limited (VINZL). Since 1994 we have demonstrated trusted expertise in home, contents and car insurance in New Zealand, and in 2018 introduced commercial small business insurance. We underwrite our own policies and sell direct to New Zealanders. Our nearly 800 staff look after over 440,000 customers with more than 880,000 policies.



We proudly partner with Eden Park, support youth charity Blue Light, and have been consistently recognised by: Reader's Digest Most Trusted Brands (10 consecutive years since 2011) and Quality Service Award for Car Insurance (since 2015), Canstar Blue Most Satisfied Customers (2013-2018), and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies. Last year, AA Insurance was also named Consumer's 2019 People's Choice award winner for car, home and contents.

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit aainsurance.co.nz.

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