

AA Insurance a finalist in 2020 Diversity Awards NZ

Auckland, 8 July 2020 – AA Insurance has been shortlisted for this year’s Diversity Awards with its first-time entry.

The New Zealand general insurer is a finalist for the Emerging Diversity and Inclusion Award and is one of 32 entrants across 10 categories to be recognised for the work it’s doing to advance a culture of inclusion in the workplace.

“As a first-time entrant in these important awards, we are particularly proud to be shortlisted for the category we entered, which showcases our commitment to raising awareness against domestic violence,” says Nikki Howell, Head of People & Capability at AA Insurance. “Given the calibre of entries, it’s a significant achievement to reach finalist stage of these awards.”

“Diversity in the workplace is extremely important to us at AA Insurance. It’s part of our culture to ensure all our people feel able to bring their whole selves to work. Being a finalist in these awards tells us we’re doing the right thing by our people, which also has a positive impact on how we work and help our customers.”

Now in its 23rd year, the awards are held by Diversity Works New Zealand to celebrate companies delivering best practice in workplace diversity and inclusion. Winners will be announced on Wednesday 16 September.

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About AA Insurance

AA Insurance is an independently operated, New Zealand-based joint venture between the New Zealand Automobile Association (NZAA) and Vero Insurance New Zealand Limited (VINZL). Since 1994 we have demonstrated trusted expertise in home, contents and car insurance in New Zealand, and in 2018 introduced commercial small business insurance. We underwrite our own policies and sell direct to New Zealanders. Our 750+ staff look after 430,000 customers with nearly 850,000 policies.

We proudly partner with Eden Park, support youth charity Blue Light, and have been consistently recognised by: Reader’s Digest Most Trusted Brands (10 consecutive years since 2011) and Quality Service Award for Car Insurance (since 2015), Canstar Blue Most Satisfied Customers (2013-2018),



and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies. Last year, AA Insurance was also named Consumer's 2019 People's Choice award winner for car, home and contents.

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit aainsurance.co.nz.

For more information please contact:

Nicole Steven, Botica Butler Raudon Partners, (09) 303 3862, 021 025 31886 or nicoles@botica.co.nz