

AA Insurance surprises four charities with \$40k prior to Christmas

Auckland – 5 November 2020 – Four New Zealand charities have each received a \$10k early Christmas gift from AA Insurance.

“We know the holiday season is traditionally a tough time for many Kiwis, and given how difficult 2020 has been we wanted to support our communities a little earlier in the lead up to Christmas,” says Nikki Howell, GM of People & Capability, AA Insurance.

“We’ve chosen to contribute to four organisations in our community that are helping those in need and are feeling additional pressure on their services because of the impact of Covid-19.”

They are: Age Concern New Zealand, which provides supports and upholds the rights of older New Zealanders; Hamilton’s The People Project and Auckland City Mission that both help people and families in desperate need; and, KidsCan, which creates brighter futures for Kiwi kids by supporting them with the essentials they need to succeed in their education.

“We’ve been humbled by the response of these organisations; they tell us our contribution will go a long way to helping others in need and helping to support them in the future. It’s been a particularly rough year for both young and old, so we’re pleased to be able to make a difference in this way and show that we genuinely care by giving back at this time of need.”

AA Insurance is also supporting Eat My Lunch this year. “Christmas is a time of giving and with a mission to ensure that no child at school goes hungry, Eat My Lunch operates a ‘buy one, give one’ model that makes a difference,” says Nikki. “Supporting our Manaakitia programme (as part of our Corporate Social Responsibility), our AA Insurance end of year festivities will see 850 lunches provided to Kiwi kids who would otherwise go without.

“It’s also a great way to thank our staff for all the hard work they’ve done this year, especially working from home during lockdown to look after our customers.”

ENDS



About AA Insurance

AA Insurance is an independently operated, New Zealand-based joint venture between the New Zealand Automobile Association (NZAA) and Vero Insurance New Zealand Limited (VINZL). Since 1994 we have demonstrated trusted expertise in home, contents and car insurance in New Zealand, and in 2018 introduced commercial small business insurance. We underwrite our own policies and sell direct to New Zealanders. Our nearly 800 staff look after over 440,000 customers with more than 880,000 policies.

We proudly partner with Eden Park, support youth charity Blue Light, and have been consistently recognised by: Reader's Digest Most Trusted Brands (10 consecutive years since 2011) and Quality Service Award for Car Insurance (since 2015), Canstar Blue Most Satisfied Customers (2013-2018), and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies. Last year, AA Insurance was also named Consumer's 2019 People's Choice award winner for car, home and contents.

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit aainsurance.co.nz.

For more information please contact:

Nicole Steven, Botica Butler Raudon Partners, (09) 303 3862, 021 025 31886 or nicoles@botica.co.nz